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## Rate Card 2024

As a freelance writer, copywriter, and content producer, I am available for the following at these rates, inclusive of Federal Government GST:

**Proofreading:** \$130 per hour

**SEO content:** Quote supplied following client brief

Copywriting: Quote supplied following client brief

**Blog posts:** \$359 for up to 350w – quote for more

Lead magnets (ebooks,

pdfs, white papers)

Quote supplied following client brief

**Social media:** \$170 per hour (posts, creative + scheduling)

**Pro Page:** \$880 – 650w of content, test page, interview, etc.

**Pro Page Plus:** \$1,200 – Pro Page + additional 400w

**Pro Page Platinum:** \$1,990– Pro Page Plus + additional 600w

**EDMs:** \$450 for up to 250w + basic design – quote for more

PR/Consulting: \$195 per hour

**Resume Editing:** \$299 for standard editing (1-2pp.)

Resume/Cover Letter: \$499 for resume; \$449 for 1 A4 page cover letter

Payment terms: 50% upfront and 50% upon deliverable completion. Immediate settlement for invoices under \$200 required. 5% discounts for upfront payment. 15% discount for not-for-profits.